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**FOR IMMEDIATE RELEASE**

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**SEIU enrolls over 6,000 Oregonians in Cover Oregon, announces final push  
before April 30 deadline**

*Organization to continue outreach throughout the extended application period to help even  
more Oregonians and SEIU members secure affordable health care*

**(Portland, Ore.)**—SEIU announced today continued outreach efforts to reach Oregonians and SEIU members who have not applied for health coverage through Cover Oregon. This announcement came following Governor Kitzhaber’s decision to extend the application period to April 30.

SEIU aims to help the uninsured learn more about their benefits, see whether they qualify for financial help, and get enrolled.

“Every day, we’re hearing from our members who still don’t know that financial assistance is available,” said Heather Conroy, Executive Director for SEIU Local 503. “SEIU will use the next thirty-seven days to conduct a final push to empower the uninsured with the facts about the new health care benefits.”

This effort comes on the heels of SEIU’s successful on-the-ground enrollment campaign, which kicked off in October. The organization has successfully signed up more than 6,000 Oregonians and SEIU members since the fall.

SEIU held more than 60,000 conversations about affordable health care with Oregonians from all over the state. The organization hosted more than 115 enrollment events in 24 counties, including Benton, Clackamas, Clatsop, Columbia, Coos, Deschutes, Douglas, Hood River, Jackson, Jefferson, Josephine, Klamath, Lane, Lincoln, Linn, Malheur, Marian, Multnomah, Umatilla, Union, Tillamook, Wasco, Washington, and Yamhill.

“We will keep up the pace to ensure that Oregonians get the quality, affordable health care they deserve,” said Conroy. “Cover Oregon is working for our members like Sheri, an in-home caregiver from Grants Pass. SEIU helped her enroll and just two days after her insurance took effect, Sheri needed emergency care after taking a frightening fall down the stairs. Sheri got the quality care she needed and avoided a crushing financial burden.”

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